

## Progetto Laurea Magistrale Plus

(realizzazione esperienza in azienda anno accademico 2024/25)

### Dati Università

Corso di Laurea
Tutor Universitario/Relatore tesi
Insegnamento/ambito di competenza del tutor universitario

### Dati Azienda

Nome Azienda <b>De Nora Water Technologies</b>
Tutor aziendale <b>Alex Bettinardi</b>
Funzione/ruolo del Tutor aziendale <b>Global Product Management Leader</b>

### Contenuti del Progetto e informazioni sul tirocinio

<b>Titolo del progetto di tirocinio</b> From Market Needs to New Product Launch
Attività/obiettivi previsti nel tirocinio e area/dipartimento in cui sarà inserito il tirocinante <ul style="list-style-type: none"> <li>- <b>Market research, voice of company, voice of customer, market data analysis, competitor's analysis</b></li> <li>- <b>New product development (from ideation to launch); includes:</b> <ul style="list-style-type: none"> <li>o <b>Process, mechanical and electrical design</b></li> <li>o <b>Supply chain and manufacturing strategy definition</b></li> <li>o <b>Piloting</b></li> <li>o <b>First unit built</b></li> <li>o <b>Product Launch process</b></li> </ul> </li> </ul>
<b>Department: NPD (new product development)</b>
Requisiti/ competenze tirocinante <ul style="list-style-type: none"> <li>- <b>Technical and/or scientific background (chemistry, mechanical engineering, chemical engineering, environmental engineering)</b></li> <li>- <b>Strong interpersonal skills</b></li> </ul>
Potenziabile ambito e argomento di tesi <ul style="list-style-type: none"> <li>- <b>Development of innovative technologies involved in one of the following processes:</b> <ul style="list-style-type: none"> <li>o <b>AOPs (advanced oxidation processes)</b></li> <li>o <b>On-site hypochlorite generations</b></li> <li>o <b>Filtration / adsorption of CECs (contaminants of emerging concern)</b></li> </ul> </li> </ul>
Sede del Tirocinio <b>De Nora Headquarter, Milano, Via Bistolfi 35 (possibility of national and international travels)</b>
Durata del tirocinio (12 mesi) <b>12 months</b>
Rimborso spese - informazione da acquisire se l'azienda ha una politica diversa dal minimo (min 500€/netti- max 800€/netti) - indicare eventuali altri benefit (navetta, mensa, foresteria...) <b>1000€ monthly + company canteen + smart working 2 days per week (once onboarding has been completed and with agreement with the tutor)</b>

Richieste specifiche dall'azienda

- **B2 English level (minimum)**

Note/ da segnalare

**De Nora recognizes an increase of 200€ to the monthly reimbursement for students who are away from home and identified according to internally defined requirements.**